



Adalis™ Open-Sesame® Supports Compliance with Emerging Packaging Industry Initiatives

Innovative packaging application enables suppliers to address retail-ready and sustainable packaging requirements

Vancouver, Wash. – June 30, 2008 – Adalis Corporation, a global packaging and supply chain solutions company, today announced that its Adalis™ Open-Sesame® system is providing fast moving consumer goods companies with the ability to comply with emerging retail-ready packaging requirements.

Tesco and other retailers are employing initiatives that improve the movement of products from the back of the store to the shelf. Retailers now require packaging that is easy to open and enables products to be displayed effectively on the shelf.

“In an environment of consolidation, competition and drive for sustainability, retailers are implementing efficiency programs to reduce costs and maximize not only shelf space, but also labor productivity,” said Patrick Hessini, president of Adalis Corporation. “The Open-Sesame application enables retailers to simplify the process of transferring product from box to shelf and reduce overall material consumption.”

Shipper boxes manufactured with the Open-Sesame system have a clean-tearing feature that allows retailers to easily convert boxes into a display tray, without using box knives, in only a matter of seconds. This cost effective solution ensures products are fully protected through the distribution chain and increases sustainability with packaging that is used for both shipping and display.

Utilizing extensive expertise, innovation and technology, Adalis provides clients with services and solutions that improve their bottom line and create competitive advantage. Tom Blanck, Certified Packaging Professional with Adalis, will moderate an industry panel discussion titled “*Cooperating along the supply chain to control waste management: is this the route to sustainable packaging?*” at the 2008 Packaging Summit Europe conference on July 2nd in Amsterdam.

About Adalis

Headquartered in Vancouver, Washington, Adalis Corp. (www.adalispackaging.com) is a global packaging and supply chain solutions provider differentiated by innovation, expertise and optimization

capabilities. With extensive knowledge in package design and development, packaging manufacturing and supply chain optimization, Adalis creates high performance, custom solutions with an emphasis on sustainability.

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