



Adalis Selected to Present at 9th Annual Trans-Pacific Maritime Conference

Discussion explores packaging design and transportation improvements to optimize logistics costs

Vancouver, Wash. – February 25, 2009– Adalis Corporation, a [global packaging and supply chain](#) solutions company, today announced that it has been selected to present on a panel at the 9th Annual Trans-Pacific Maritime Conference taking place March 1-3, 2009 in Los Angeles, Calif.

Patrick Hessini, General Manager of Adalis Solutions, will discuss integrating packaging design into [supply chain optimization](#) strategies for the panel, “Packaging: A Useful Tool to Take Costs Out”, taking place March 2, 2009 from 2 to 3:15 pm. The discussion will focus on creating a world-class supply chain through combining packaging and supply chain optimization, and using innovative strategies to maximize global supply chain performance. The panel will share best practices, case studies and tangible ideas to help transportation, procurement and logistics leaders achieve new cost savings through [packaging material and structural re-design](#).

“Traditional supply chain performance measures no longer guarantee a competitive advantage in today’s marketplace. We must look further into the actual packaging to generate new opportunities for cost savings, productivity improvements, and increased sustainability,” said Hessini. “We are excited to be chosen to participate among a group of industry leaders to share our knowledge and perspectives, and hope to provide companies with a new way of identifying opportunities within their packaging and supply chains.”

As packaging and supply chain consultants to Fortune 500 and multi-national companies, Adalis provides solutions to optimize the supply chain through improved packaging development, [handling and distribution](#) processes.

The Trans-Pacific Maritime conference, launched in 2001, is the foremost annual event for the shipping and logistics industry. The event brings together more than 1,500 national and international senior executives from shippers, carriers, 3PLs, terminals, railroads, and industrial real estate to learn and discuss the most pressing issues the industry will face in the coming year. The 2009 conference will take place March 1 – 3, 2009 at the Westin Bonaventure Hotel and Suites in Los Angeles, Calif.

About Adalis

Headquartered in Vancouver, Washington, Adalis Corp. (www.adalispackaging.com) is a global packaging and supply chain solutions provider differentiated by innovation, expertise and optimization capabilities. With extensive knowledge in package design and development, packaging manufacturing and supply chain optimization, Adalis creates high performance, custom solutions with an emphasis on sustainability. More than 600 clients in 40 countries rely on Adalis to optimize performance, improve bottom line and achieve competitive advantage in the marketplace.

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