



Adalis to Highlight Retail Shelf Ready Packaging at GlobalShop 2010

Innovative packaging application enables CPG companies to address retail-ready requirements while also achieving sustainable initiatives.

Vancouver, Wash. – February 26, 2010 – Adalis Corporation, a global packaging solutions company, announced today that it will highlight the latest in Retail Shelf Ready Packaging at the GlobalShop 2010 show taking place March 10-12, 2010 in Las Vegas, NV. Adalis has an expanded portfolio of opening systems that are designed to meet the needs of retailers and consumer products goods companies.

Adalis will be exhibiting in the At-Retail Marketplace at Global Shop in Booth #4367 to showcase samples of many retail shelf ready corrugated packaging that are used by retailers worldwide. These solutions include corrugated boxes with clean tearing features that allow retailers to easily convert shipping boxes into a shelf-ready display tray, without using box knives.

“Adalis is well-connected to our customers and the needs of retailers – especially as demands change and evolve. Our packaging solutions not only look great, but offer cost-effective functionality through sustainable packaging that is used for both shipping and display,” said Moniek Jansen, Marketing Program Manager, Retail Shelf Ready Market Team at Adalis Corp. “We know that GlobalShop attendees will be very excited about our products.”

The solutions are cost-effective because they are incorporated into the box during the box making process, ensuring full product protection through the distribution chain. The one-piece box is more economical and uses less material than a two-piece, tray and hood solution. Boxes with the Adalis solution are also recyclable, as the tapes are separated from the board during the corrugated board recycling process.

About Adalis

Headquartered in Vancouver, Washington, Adalis Corp. (www.adaliscorp.com) is a global packaging solutions provider differentiated by innovation, expertise and optimization capabilities. With extensive knowledge in package design and development, packaging manufacturing and supply chain optimization, Adalis creates high performance, custom solutions with an emphasis on sustainability. More than 600 clients in 40 countries rely on Adalis to optimize performance, improve bottom line and achieve competitive advantage in the marketplace.

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