



## **Adalis to Lead IoPP Seminar on Transport Packaging**

*One-Day Educational Sessions Cover Sustainability and Cost-Cutting Strategies*

**Vancouver, Wash. – February 25, 2009**– Adalis Corporation, a [global packaging and supply chain solutions company](#), today announced that it has partnered with the Institute of Packaging Professionals (IoPP) to launch an educational seminar series. Tom Blanck, business unit manager of Adalis Packaging Solutions, will lead the one-day session on “Transport Packaging: Where Cost-Cutting Meets Sustainability,” which will be held four times in 2009. The first session will take place March 12, 2009 in Irvine, Calif.

“More than ever, packagers are seeking new cost-savings and productivity opportunities, and we are excited to partner with Adalis and leverage its leadership in packaging and sustainability to deliver this insightful and educational seminar,” said Jim Peters, director of education and certification, IoPP.

Developed by IoPP in conjunction with Adalis Corp., the seminar was developed for packagers who find themselves with greater transport packaging responsibilities, [cost reduction](#) objectives and sustainability improvement initiatives. Geared to those with experience who want a fresh perspective on how to identify cost savings opportunities, the seminar features the impacts that packaging has on logistics systems. Besides the basics of [transport packaging](#), subjects covered include rigors of the distribution environment, tools used for packaging optimization and cost-reduction strategies. Participants will gain new learning from industry best practices, discuss logistics case studies as well as submit their own situations for group analysis and discussion.

“IoPP is the forefront authority in the packaging industry with the latest programs, information, tools and tips to help packagers succeed,” said Blanck. “By working together, we can help packagers think differently and apply new strategies and solutions to address today’s top-of-mind challenges. We’re looking forward to working with IoPP and providing attendees with practical insights for decreasing packaging and logistics costs while improving sustainability within their companies

The “Transport Packaging: Where Cost-Cutting Meets Sustainability” seminar will take place March 12, 2009 at the Hilton Hotel in Irvine, Calif. and on April 16, 2009 at the Pearson Convention Center in

Toronto, Canada. Registration fee is \$485 for IoPP members, \$545 for non-members. For more information or to register for the seminar, please visit [www.iopp.org](http://www.iopp.org).

As packaging consultants to Fortune 500 and multi-national companies, Adalis provides outsourced packaging engineering services and solutions to optimize the supply chain through improved packaging development, handling and distribution processes.

### **About Adalis**

Headquartered in Vancouver, Washington, Adalis Corp. ([www.adalispackaging.com](http://www.adalispackaging.com)) is a global packaging and supply chain solutions provider differentiated by innovation, expertise and optimization capabilities. With extensive knowledge in package design and development, packaging manufacturing and supply chain optimization, Adalis creates high performance, custom solutions with an emphasis on sustainability. More than 600 clients in 40 countries rely on Adalis to optimize performance, improve bottom line and achieve competitive advantage in the marketplace.

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