



Adalis to Speak at IntertechPira's *Sustainability in Packaging* Conference

Discussion to Highlight Packaging and Supply Chain Optimization to Drive New Levels of Sustainability and Cost Savings

Vancouver, Wash. – February 27, 2009– Adalis Corporation, [a global packaging and supply chain solutions company](#), today announced that it will present a session at the IntertechPira's 3rd Annual *Sustainability in Packaging* Conference taking place March 2-4, 2009 in Orlando, Florida.

Tom Blanck, business unit manager of Adalis Packaging Solutions, will lead a session on “Financial and Sustainability Benefits from Packaging and Supply Chain Optimization,” taking place March 4, 2009 at 8 a.m., in which he will discuss [supply chain optimization strategies](#) to reduce transportation and storage costs, minimize packaging system waste and reduce energy consumption. The session will also explore industry best practices and case studies of companies that have aligned packaging sustainability improvements with cost savings to achieve both financial and productivity goals.

“In today’s tightening economy, there is an ever increasing demand for driving new cost saving initiatives, and [packaging optimization](#) plays a critical role,” said Blanck. “Packaging can be leveraged to generate new opportunities for cost savings and increased sustainability throughout the supply chain. Our presentation will share best practices and case studies that illustrate how manufacturers and brand owners can focus on packaging with a supply chain perspective to realize substantial financial and sustainable benefits.”

As packaging consultants to Fortune 500 and multi-national companies, Adalis provides outsourced packaging engineering services and solutions to optimize the supply chain through improved packaging development, handling and distribution processes.

Building on its unprecedented success in 2008, *Sustainability in Packaging* will bring together key leaders and innovators in sustainability for three days of in-depth discussions, learning and valuable networking. With sustainability becoming a more salient component of the consumer conscience and business strategy, the conference will explore latest packaging trends, strategies and products to help packaging manufacturers and brand owners drive new levels of productivity and cost benefits. The 2009 conference will take place March 2-4, 2009 at the Rosen Plaza Hotel in Orlando, Florida.

About Adalis

Headquartered in Vancouver, Washington, Adalis Corp. (www.adalispackaging.com) is a global packaging and supply chain solutions provider differentiated by innovation, expertise and optimization capabilities. With extensive knowledge in package design and development, packaging manufacturing and supply chain optimization, Adalis creates high performance, custom solutions with an emphasis on sustainability. More than 600 clients in 40 countries rely on Adalis to optimize performance, improve bottom line and achieve competitive advantage in the marketplace.

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