



## **Adalis™ Open-Sesame® Delivers Superior Shelf-Ready Packaging System for Corrugated Manufacturers**

**Vancouver, Wash. – May 2, 2007** – Adalis Corporation, a global packaging and supply chain solutions company, today announced that the Adalis™ Open-Sesame® display-ready system is realizing increased adoption from corrugated manufacturers. This premium opening application easily and efficiently delivers a shelf-ready packaging solution that addresses the distribution and display needs of retail customers worldwide.

A cost-effective application with superior features, Adalis Open-Sesame is a premier opening system that provides an easy, safe and fast way to open boxes without knives. With its clean-tearing functionality, the Open-Sesame application can provide a display-ready tray with a reinforced edge to reduce box-to-shelf product transfer time. In addition, retail customers can ensure products are fully protected with packaging that can be used for both shipping and display.

“Growing pressures to reduce manual handling and replenish shelves more often have fueled the need for shelf-ready packaging that also doubles as robust shipping containers,” said Steve Owen, corrugator manager at Mondi Packaging Mold, UK. “Corrugated manufacturers are now tasked with ways to produce shelf-ready packaging more efficiently and effectively than ever before. A system like Open-Sesame, which is fully integrated into the box, enables corrugators to address retailer needs while providing added value and achieving profitability.”

“Corrugated manufacturers prefer Adalis Open-Sesame because of its fast implementation and ease-of-use,” said Patrick Hessini, president of Adalis Corporation. “The system allows reliable automatic splicing, which improves production efficiency. In addition, adding a premium performance-enhancing feature like Open-Sesame helps our customers to differentiate themselves in the marketplace.”

Adalis Open-Sesame application equipment is installed onsite at manufacturing plants. Comprehensive technical service and support are provided to deliver maximum production levels and performance. To date, more than 150 corrugated manufacturers worldwide deploy the Open-Sesame system to deliver product promotion and protection through the distribution channel and meet the ever-increasing demands for shelf-ready packaging.

### **About Adalis**

Headquartered in Vancouver, Washington, Adalis Corp. ([www.adaliscorp.com](http://www.adaliscorp.com)) is a global packaging and supply chain solutions company. Adalis provides consulting services and innovative technological solutions for consumer, medical and industrial packaging, as well as corrugated manufacturing industries around the world.

More than 600 clients in 40 countries rely on Adalis expertise to optimize performance, improve bottom line and achieve a competitive advantage in the marketplace.

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