



Adalis Adds Packaging Expertise to Support New Growth Markets

Company Rolls Out Sustainability and Supply Chain Platforms in Newly Launched Website

Vancouver, Wash. – October 9, 2007 – Adalis Corporation, a global packaging and supply chain solutions company, announced today that it is expanding its capabilities to support growing market needs for sustainable packaging and supply chain optimization. The company's newly launched website at www.adalispackaging.com describes these new platforms, which come on the heels of rising retail demand for improved supply chain performance and environmentally friendly packaging that minimizes waste and reduces cost.

Adalis' expanded services will target the supply chain solutions market to help organizations optimize their supply chain – from sourcing to production to distribution – to increase efficiency and achieve dramatic cost savings. As part of this new focus, Adalis will be speaking on “*Deploying Packaging Improvement Initiatives to Optimize the Supply Chain*” at APICS, the Association for Operations Management International Conference October 22 in Denver, CO.

“Rising costs in energy and materials along with greater focus on environmental and social trends are forcing companies to adopt progressive business practices and create new processes to simultaneously improve sustainability and reduce costs associated with their packaging and supply chain operations,” said Patrick Hessini, president of Adalis Corporation. “Packaging optimization combined with sustainable practices can generate tremendous opportunities and drive cost reduction. We have added capabilities to help our customers succeed in these areas and launched a new website to communicate our expanded focus to the marketplace. We are committed to delivering leading innovation, expertise, and services to help companies succeed.”

As packaging consultants to Fortune 500 and multi-national companies, Adalis provides outsourced packaging engineering services and solutions to optimize the supply chain through improved packaging development, handling and distribution processes.

About Adalis

Headquartered in Vancouver, Washington, Adalis Corp. (www.adalispackaging.com) is a global packaging and supply chain solutions provider differentiated by innovation, expertise and optimization capabilities. With extensive knowledge in package design and development, packaging manufacturing

and supply chain optimization, Adalis creates high performance, custom solutions with an emphasis on sustainability. More than 600 clients in 40 countries rely on Adalis to optimize performance, improve bottom line and achieve competitive advantage in the marketplace.

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